

CLEANFAX 2019 EDITORIAL CALENDAR

Ad Close	Material Deadline	Issue	Features	Sponsorship Opportunities	Bonus Distribution	
12/21/18	01/03/19	Jan/Feb	<ul style="list-style-type: none"> ● Carpet Care Spotlight: Special Report on Successful Cleaning Companies ● Diversifying to Increase Profitability ● Improved Drying Processes 	Cleaning Industry Leaders Review Profile	<ul style="list-style-type: none"> ○ NEXUS, January 28-30, Las Vegas ○ ICE Expo, January 24-25, Las Vegas 	
01/23/19	01/31/19	March	<ul style="list-style-type: none"> ● Tackling Spring Season Challenges ● Residential Carpet Cleaning Marketing ● Odor Control Techniques 	Software & Technology Showcase	○ Clean Buildings Expo, March 26-27, Baltimore	
03/06/19	03/13/19	April	<ul style="list-style-type: none"> ● Implementing Technology in Marketing ● Integrated Approach to Marketing & Advertising ● Mold Remediation & Abatement 	Restoration Showcase	<ul style="list-style-type: none"> ○ The RIA Convention & Industry Expo, April 30-May 2, Phoenix ○ The Experience Conference & Exhibition, May 6-8, Clearwater Beach, FL 	
03/29/19	04/03/19	The Experience Conference & Exhibition APRIL Official Show Guide				
04/25/19	05/02/19	May/June	<ul style="list-style-type: none"> ● Building a Stronger Disaster Restoration Team ● Commercial Carpet Cleaning Marketing ● Contents Restoration 	Truckmount Profile	○ Crawford Contractor Connections, June 10-12, Dallas	
5/28/19	6/4/19	July	<ul style="list-style-type: none"> ● Market Study: The Restoration Benchmarking Survey Report ● Technology in Cleaning and Restoration ● Commercial Carpet Cleaning Methods 	Chemicals Showcase (Cleaning & Restoration)		
06/25/19	07/02/19	August	<ul style="list-style-type: none"> ● Restoration Spotlight: Special Report on Successful Restoration Companies ● Insurance Marketing Strategies ● Spot and Stain Removal 	Restoration Industry Leaders Review		
07/25/19	08/01/19	September	<ul style="list-style-type: none"> ● Mastering Digital Marketing ● Managing a Multi-Truck Operation ● Water Damage Restoration 	The Experience Company Profiles	○ The Experience Convention & Trade Show, Las Vegas, September 18-20	
08/12/19	08/16/19	The Experience Convention & Trade Show SEPTEMBER Official Show Guide				
08/28/19	09/04/19	October	<ul style="list-style-type: none"> ● Market Study: The Carpet Cleaning Benchmarking Survey Report ● How to Build a Productive Staff ● Truckmount Maintenance 	Extractor Showcase	○ ISSA Show 2019, Las Vegas, November 18-21	
10/24/2019	10/31/19	Nov/Dec	<ul style="list-style-type: none"> ● Business Planning for 2020 ● Improving Office Staff and Technician Teamwork ● Stone, Concrete, and Hard Surfaces 	Best Buys for 2020 Showcase		

● Lead Feature | ● Business Development Feature | ● Technical Tips Feature